



Полезная лексика по теме

# «Видеоурок: учим английский со Стивом Джобсом и Илоном Маском»

Steve Jobs Stanford commencement speech 2005  
— речь Стива Джобса перед выпускниками  
Стэндфордского университета

<p>My second story is about love and <b>loss</b>.</p> <p>I was lucky — I found what I loved to do early in life. Woz and I started Apple in my parents' <b>garage</b> when I was 20. We <b>worked hard</b>, and in 10 years Apple had grown from just the two of us in a garage into a two <b>billion</b> dollar company with over 4,000 <b>employees</b>. We just <b>released</b> our finest creation — the Macintosh — a year earlier, and I just <b>turned 30</b>. And then I <b>got fired</b>. How can you get fired from a <b>company</b> you <b>started</b>? Well, as Apple grew we <b>hired</b> someone who I thought was very talented <b>to run the company</b> with me, and for the first year or so things went well. But then our visions of the future began <b>to diverge</b> and <b>eventually</b> we had a <b>falling out</b>. When we did, our <b>Board of Directors sided with him</b>. And so at 30 I <b>was out</b>. And very <b>publicly</b> out. What had been the focus of my entire adult life was gone, and it was <b>devastating</b>.</p>	<p>loss — потеря, утрата</p> <p>a garage /'gærɑ:ʒ/, /'gærɪdʒ/ — гараж</p> <p>to work hard — упорно работать</p> <p>billion — миллиард (1 000 000 000)</p> <p>an employee /ɪm'plɔɪ:/ — сотрудник, работник, служащий</p> <p>to release — представить на рынке</p> <p>to turn 30 — достичь 30 лет, исполнилось 30</p> <p>to get fired — быть уволенным</p> <p>to start a company — основать компанию</p> <p>to hire — нанимать</p> <p>to run a company — управлять компанией</p> <p>to diverge — расходиться (во мнениях)</p> <p>eventually — в конце концов</p> <p>a falling out — конфликт, разногласие</p> <p>a board of directors — совет директоров</p> <p>to side with somebody — стать на чью-то сторону</p> <p>to be out — не работать, быть вынужденным покинуть (группу, коллектив)</p> <p>publicly — публично</p> <p>devastating — опустошающий</p>
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<p>I really didn't know what to do for a few months. I felt that I had <b>let</b> the <b>previous generation of entrepreneurs down</b> — <b>that I had dropped the baton as it was being passed to me</b>. I met with David Packard and Bob Noyce and tried to apologize for <b>screwing up</b> so badly. I was a very public failure, and I even thought about running away from the <b>valley</b>. But something slowly began <b>to dawn on me</b> — I still loved what I did. The <b>turn of events</b> at Apple had not changed that one bit. I've <b>been rejected</b>, but I was still in love. And so I decided <b>to start over</b>.</p> <p>I didn't see it then, but it <b>turned out</b> that getting fired from Apple was the best thing that could have ever happened to me. The <b>heaviness</b> of being <b>successful</b> was <b>replaced</b> by the <b>lightness</b> of being a beginner again, less sure about everything. It freed me to enter one of the most creative periods of my life.</p> <p>During the next five years, I started a company named NeXT, another company named Pixar, and <b>fell in love</b> with an amazing woman who would become my wife. Pixar went on to create the world's first computer animated <b>feature film</b>, Toy Story, and is now the most successful animation studio in the world. In a remarkable turn of events, Apple bought NeXT, and I <b>returned</b> to Apple, and the technology we developed at NeXT is at the heart of Apple's <b>current renaissance</b>. And Laureen and I have a wonderful family together.</p>	<p>to let somebody down — подвести, обмануть ожидания</p> <p>previous — предыдущий</p> <p>a generation — поколение</p> <p>an entrepreneur /ˌɒntrəprəˈnɜː(r)/ — предприниматель</p> <p>I had dropped the baton as it was being passed to me — я не смог выполнить то, что мне доверили (дословно — «я уронил эстафетную палочку, когда мне ее передавали»)</p> <p>to screw up — напортачить, совершить оплошность</p> <p>a valley — долина (тут имеется в виду Кремниевая/Силиконовая долина)</p> <p>to dawn on — осенить, дойти до (сознания)</p> <p>a turn of events — поворот событий</p> <p>to be rejected — быть отвергнутым</p> <p>to start over — начинать заново/сначала</p> <p>to turn out — оказалось, получилось</p> <p>heaviness — тяжесть</p> <p>successful /səkˈsesf(ə)l/ — успешный</p> <p>to replace — заменить</p> <p>lightness — легкость</p> <p>to fall in love — влюбиться</p> <p>a feature film — полнометражный художественный фильм</p> <p>to return — вернуться</p> <p>current renaissance — нынешнее возрождение</p>
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<p>I'm pretty sure none of this would have happened if I hadn't been fired from Apple. It was <b>awful-tasting medicine</b>, but <b>I guess</b> the patient needed it. Sometimes life's gonna <b>hit</b> you <b>in the head with a brick</b>. Don't lose <b>faith</b>. <b>I'm convinced</b> that the only thing that kept me going was that I loved what I did. You've got to find what you love. And that is true for work as it is for your <b>lovers</b>. Your work is going <b>to fill</b> a large part of your life, and the only way to <b>be truly satisfied</b> is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, <b>keep looking</b>. And don't settle. As with all matters of the heart, you'll know when you find it. And like any great relationship, it just gets better and better as <b>the years roll on</b>. So keep looking. <b>Don't settle!</b></p>	<p>awful-tasting medicine — горькая пилюля I guess — я предполагаю to hit in the head with a brick — дать по голове кирпичом faith — вера I'm convinced — я убежден a lover — возлюбленный(-ая) to fill — наполнять, заполнять to be truly satisfied — быть полностью довольным to keep looking — продолжайте искать the years roll on — проходят, пролетают года Don't settle! — Не останавливайтесь!</p>
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## Elon Musk incredible speech — невероятная речь Илона Маска

<p>— That third failure in a row, did you think “I need <b>to pack this in</b>”?</p> <p>— Never.</p> <p>— Why not?</p> <p>— I don't ever <b>give up</b>. I mean... I'd have to <b>be</b> dead or <b>completely incapacitated</b>.</p> <p>8 weeks later, Musk <b>bet the company on another flight</b>.</p> <p>“We have <b>lift off</b>.” And this time around <b>everything worked!</b> “Perfect!” If that fourth <b>launch</b> hadn't worked, <b>that would have been it</b>. We would have not had the resources <b>to mount</b> the fifth.</p>	<p>to pack in — бросать, заканчивать to give up — сдаваться to be completely incapacitated — быть совершенно нетрудоспособным  to bet the company on another flight — рискнул компанией ради еще одного полета, поставил на кон компанию ради еще одного полета  to lift off — взлететь, оторваться от земли everything worked — все сработало, все получилось a launch — запуск that would have been it — на том все бы и закончилось to mount — осуществить</p>
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<p>Successful entrepreneurs <b>probably come in all sizes, shapes and flavors</b>. Some of the things that I have <b>described</b> already, I think are very important. I think really an <b>obsessive</b> nature with <b>respect</b> to the quality of the product. Really liking what you do, whatever area that you get into. <b>Given that</b> even if you are the best of the best there is always a chance of failure. So I think it is important that you really like <b>whatever you are doing</b>. If you don't like it... life is too short.</p> <p>When my brother and I were starting our first company, instead of getting <b>an apartment</b> we just <b>rented</b> a small office and we slept on the <b>couch</b>. We had just one computer, so the website <b>was up</b> during the day and I was coding at night. Seven days a week, all the time. You just keep going and get it done.</p> <p>Mitt Romney: "You put 90 billion dollars — like 50 years worth of breaks — into <b>solar</b> and wind, to Solyndra and Fisker, and Tesla, and Ener1. I mean, I had a friend who said, you don't just <b>pick</b> the <b>winners</b> and <b>losers</b>; you pick the losers."</p> <p><b>I am available</b> 24/7 to help <b>solve issues</b>. Call me 3 a.m. Sunday morning, <b>I don't care</b>. But his bets <b>paid off</b>. We didn't just <b>repay the principle</b>, we actually repaid it with <b>interest</b> and a <b>bonus payment</b>. So <b>ultimately</b>, the US <b>taxpayer</b> has actually <b>made a profit</b> of over 20 million dollars on this <b>loan</b>.</p>	<p>probably — вероятно</p> <p>to come in all sizes, shapes and flavors — бывают самые разные</p> <p>to describe — описывать</p> <p>obsessive — одержимый (идеями), помешанный на чем-то</p> <p>respect — уважение</p> <p>given that — учитывая, что; принимая во внимание тот факт, что</p> <p>whatever you are doing — что бы вы не делали / чем бы вы не занимались</p> <p>an apartment — квартира</p> <p>to rent — арендовать</p> <p>a couch — диван</p> <p>to be up — быть в работоспособном состоянии</p> <p>solar — использующий энергию солнца</p> <p>to pick — выбирать</p> <p>a winner — победитель</p> <p>a loser — лузер, неудачник</p> <p>to be available — быть доступным</p> <p>to solve issues — решать проблемы</p> <p>I don't care — мне все равно</p> <p>to pay off — оправдать себя</p> <p>to repay the principle — выплатить основной долг</p> <p>interest — процент</p> <p>a bonus payment — премия</p> <p>ultimately — в конечном итоге</p> <p>a taxpayer — налогоплательщик</p> <p>to make a profit — получить прибыль</p> <p>a loan — ссуда, заем</p>
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<p>Work like hell. I mean, you just have <b>to put in</b>, you know, 80 hour, 80 to 100 hour weeks. Every week. If other people are putting in 40 hour work weeks and you are putting in 100 hour work weeks, you will <b>achieve</b> in 4 months what it takes them a year to achieve. Natural human tendency is <b>wishfull</b> thinking. So a challenge for entrepreneurs is to say what's the difference between really believing in your ideals and <b>sticking to</b> them <b>versus pursuing some unrealistic dream</b> that doesn't actually have <b>merit</b>.</p> <p>Your product or service needs to be much better, can't be a little bit better. All those things improve <b>the odds</b> of success. I think my, sort of, drive to get it done is somewhat <b>disconnected from</b>... hope, enthusiasm or anything else. I just... I actually just don't care about hope, enthusiasm, motivation. I just give it everything I've got, <b>irrespective of</b> what the <b>circumstances</b> may be.</p>	<p>to put in — вкладывать (время)</p> <p>to achieve — достигать</p> <p>wishful — определяемый желанием, желающий</p> <p>to stick to something — придерживаться чего-то</p> <p>versus — в сравнении с, в сопоставлении с</p> <p>to pursue some unrealistic dream — гнаться за какой-то несбыточной мечтой</p> <p>a merit — преимущество, достоинство</p> <p>the odds — шансы, вероятность</p> <p>to be disconnected from — быть несвязанным с</p> <p>irrespective of — независимо от, вне зависимости от</p> <p>circumstances — обстоятельства</p>
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